

AWARDS 2016
WINNER

**BUSINESS IN THE
COMMUNITY**





Helping people into work

Jon Lord, Bolton at Home's Chief Executive, said: "We've always made it a priority to help people living in our communities to improve their employment prospects."

Julian Critchlow, chair of the BITC judging panel said: "Bolton at Home are instilling a culture of inclusion throughout the whole organisation, from CEO to key worker, and it's a culture that they are extending to their supply chain. Everyone knows how hard it is to contractualise social value, but Bolton at Home have shown us that it can be done."

Recognised for creating jobs in supply chain

Bolton at Home asks suppliers, as part of their contracts, to create jobs, work experience or training opportunities for the long-term unemployed on Bolton's estates who need extra help to get into work.

Business in the Community (BITC) recognised the value of this work and we were named the winner of their 2016 Responsible Business Awards in the category of 'employment for excluded groups'.

The work programme creates paid jobs that would have otherwise not existed for people with low confidence, health and wellbeing issues, lack of experience and in need of new skills. Impacts:

- Breaks cycle of long-term unemployment for families
- Helps people to become more socially and economically active
- Improves people's health and well-being
- Delivers tangible bottom-line returns for the business in rents
- Creates new employment and skills funding opportunities

Bolton
at Home

