



“Communi-
-cation for
everyone”





Communication for everyone

Reflect the diversity of our tenants in our communication.

Integration into our value based work.

Visualise a reality that reaches everyone and is easy to understand regardless of background.

In the last readers' survey, 100% think the magazine is easy to read and the rating on the layout has increased.

A manual regarding inclusive communication

We see that diversity and integration issues are strongly linked to understanding each other, our culture and our values and have therefore chosen to integrate it into our work with our value based work. Once we realize the benefits of diversity and integration we get a real impact and it becomes a reality.

With inclusive communication, we want to make it visible that there are many different ways of living and being. We want to reflect reality because everyone should feel involved.

We also want to create communication that reaches everyone and is easy to understand regardless of impairment, language skills or other individual conditions.

The manual has been developed with the help of several experts, and contains checklists and examples that we can use when we have personal meetings, informative meetings, writing a text in an information letter or email, making a report interview, taking a picture, making a movie and designing graphics or a web page.

