



"YOU
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YOUSUAL

20 youths (13 years old) are sustainability ambassadors in a deprived district.

Increased knowledge about what kind of behavior that supports a sustainable society

Field trips, everyday economy, law and order, leadership and sustainability are topics during the education

Create great ambassadors and affect the behavior of people in a positive way.

YOUNG SUSTAINABILITY AMBASSADORS OF LINKÖPING

YouSuAL is a cooperation between Linköpings kommun (municipality), AB Stångåstaden (housing company), Tekniska Verken i Linköping AB (water and electricity company) and Linköpings universitet (university).

The common aim is to, in an educational way, engage students in sustainability questions from the view of a residential area.

In difference to many other projects, YouSuAL focuses on all three aspects of sustainability, all the time. There is always a discussion going on during the education about whether an action is economically correct or if it is environmentally ok even though it is a great action to take socially. The balance is important.

The ambassadors' knowledge of sustainability have increased during the project and they speak with greater awareness about these questions. It's not only the ambassadors that have learned new things, but also their families and classmates.

