



Winter  
celebrations  
and lights on  
Brantingstorg





# Winter celebrations and lights on Brantingstorg

Actions taken to create a square where people feel safe and proud:

- Installation lights and music
- Installing temporary ice rink
- Lucia concert and local music schools performing
- Special deals from business owners to attract more people
- Police patrolling more often

## Dissolving social unrest by local collaboration

In collaboration with community members Uppsalahem took initiative to transform Brantings torg, a square that was filled with criminal elements like drug trade and a hostile environment. By putting up lights and organising activities the square changed into a vibrant and vivacious place where people felt safe. The light installation and the music which came with it lit up the square and made it difficult to pursue any illegal activity because there was something happening on the square every day. An important part of making the project successful was to collaborate with local residents and actors. The police started to patrol the square more often which made their presence more visible. An ice hockey team came to teach children how to ice skate on a temporary ice rink. Local music schools performed and spread the holiday feeling. Together all the effort that we put in eliminated the dangerous elements which had made the residents and the people that work there feel unsafe and unwilling to go nearby the square during the nightfall. The square changed into a welcoming and warm place for all community members to enjoy.

