

Eurhonet Junior Executive Academy 2015

The SUREURO Game

The SUREURO game has been set up for the SUREURO project, and can be used to introduce the world of sustainable refurbishment into a housing company and its stakeholders. A lot of tools, instruments, checklists and methods, developed and exchanged in this European project, was incorporated in this game. By playing a game, the employees and stakeholders of the housing company will get a good introduction of the range of ideas of SUREURO and they will learn quickly in a safe surrounding. But bear in mind: the game is not just a game, the players will have to present their proposed strategy to the 'Board of directors' of a housing company and there will be a real winner.

The idea is that every EURHONET company will have an opportunity to take part in the Junior Executives Academy through at least one person. The employees, which can attend, could be project managers, communication experts, technical specialists, marketing- and portfolio managers, treasure specialists, human resource managers, project developers or facility managers or similar profiles.

ADDITIONAL INFO

The attendants will be divided in three teams.

- Each team play a role of a consultancy, which has a contract with a housing company called new wave.
- The members of the team have to develop and present a strategy for the management of this housing company and they have to study and analyze the state of the buildings and the rental situation and other effects before they come to the session and develop proposals for solutions.
- The plan is to build three teams with around six to seven persons. This has the consequence that around 21 persons can attend.

It should be also possible for the EURHONET companies to propose more than one employee. After having all the proposals from the EURHONET companies, the EC will decide if all proposed employees can take part or if the number of applications has to be limited.

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